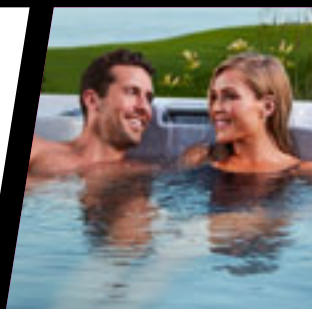
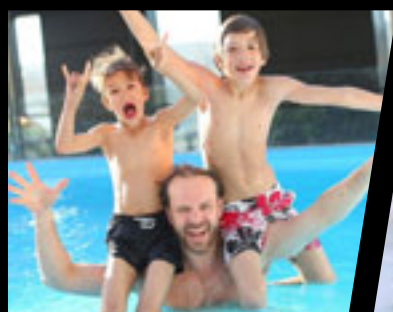


king[®]
TECHNOLOGY



KING TECHNOLOGY

Our Vision:

Enrich Lives Daily

Our Mission:

Water treatment rock n' roll through radical invention, unique delivery and star wars ingredients.



The King Family

Front row: Mary, Joe, Randi and Everett (Evie)

Back row: Carson, Graydon, Erin, Alex and Oskar

I have learned over the years that it's not about the bottom line. It's about the people we impact. Our goal is to grow this industry by helping dealers and distributors achieve a lasting success. To do that, we have to impact the pool and hot tub owner with revolutionary ways of making their lives easier so they enjoy the water more and work on it less. Our promise is we will continue to offer products and services that enrich your lives and your customers.

Joe King, Owner and CEO

OUR COMMITMENT TO YOU



At King Technology, we value our partners and strive to make your life easier and a relationship with King Technology rewarding and profitable.

Here is how we support your business:



Quality and innovative products that perform as advertised
(see pages 6-10)



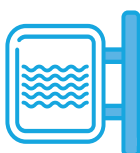
A proven repeat business model that creates true after-market growth



An enforced Minimum Advertised Price (MAP) policy that is consistently at 98% MAP compliance



Interactive dealer training to help your staff effectively sell FROG products
(see page 18)



FREE literature and POP materials to attract attention and educate consumers
(see pages 14-16)



Program incentives to reward your commitment to FROG products
(see page 18)



Online and social media advertising that drives consumers to our dealers



The FROG Water Care App that increases FROG satisfaction resulting in greater repeat sales
(see page 19)

Here is what some dealers have told us:

"If other manufacturers did half as much as King Technology does with regard to innovative products, training, availability, ordering marketing materials online and MAP, that would be remarkable."

Sparkle Pools, Inc.

"King is great to work with compared to other manufacturers. They are always accessible, and I've never had a situation they couldn't resolve."

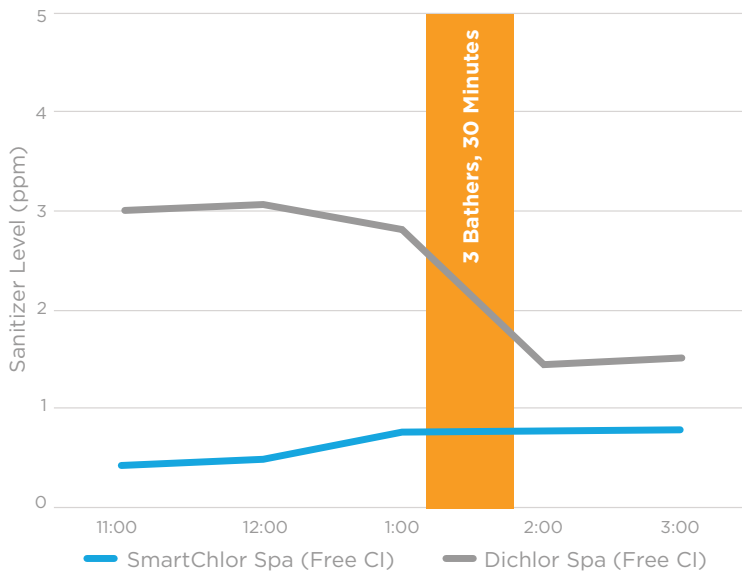
Alden Pools & Play

"As a company, King is as invested in growth as we are. That kind of thought process really helps with the partnership."

Valley Pools & Spas

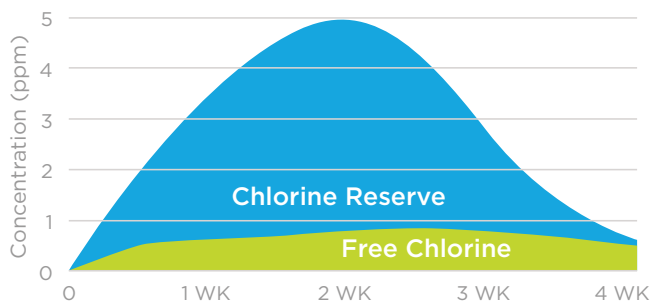
FROG® @ease® WITH SMARTCHLOR® TECHNOLOGY

Self-Regulating Properties of SmartChlor Technology

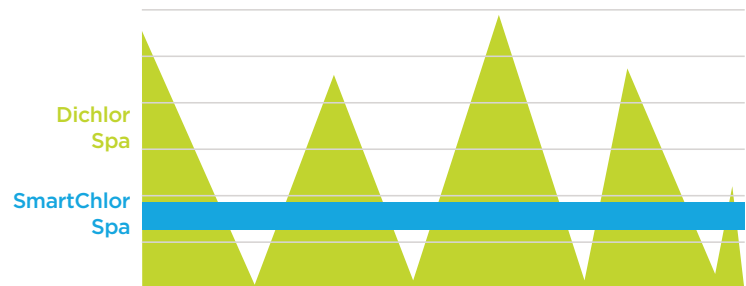


SmartChlor Technology maintains a consistently low free chlorine level of 0.5 to 1.0 ppm at all times. It does so by creating a reserve that converts to free chlorine when it senses demand on the hot tub. Dichlor's free chlorine level drops significantly under demand requiring the user to shock. SmartChlor reduces shocking to only once a month!

The Genius of SmartChlor



SmartChlor vs. Dichlor



No more yo-yo chlorine levels with SmartChlor!

BE #1! ENSURE YOUR SUCCESS WITH FROG @ease

FROG @ease is **3X more profitable** than Dichlor so you grow your business exponentially every year!

To calculate your profits with @ease, visit frogatease.com



THE NEGATIVE IMPACT OF CYA IN HOT TUBS



Did you know every bottle of Dichlor is about 50% Cyanuric Acid? It's in the name!

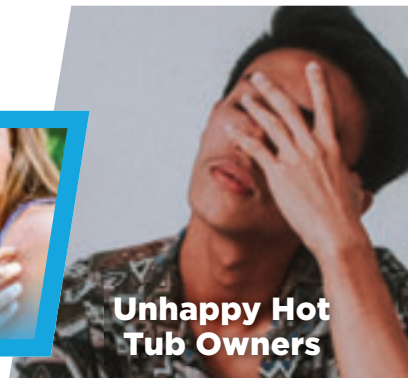
Did you know the CDC does not recommend the use of chlorine with cyanuric acid in hot tubs?

Weeks	CYA Level	Results
4	50	Problems begin
7	100	Chlorine ineffective
10	150	Unrecoverable

Based on 1/2 tsp per 100 gallons 4x per week

With every dose of Dichlor, the CYA builds while the chlorine becomes less and less effective. In as little as seven weeks, the consumer may have no option but to drain and refill the hot tub.

At CYA levels of over 50 ppm, hot tub owners will experience...



The good news is FROG @ease has 0% CYA. Converting your Dichlor customers will mean happier hot tub owners that remain loyal to you.

Here's how to get started:

- Learn more at frogatease.com
- Take our CYA test at partners.kingtechnology.com
- Order our new CYA Test Cards that promote FROG @ease



Give this card to struggling hot tub owners. When they test their CYA and the levels are high, you have the solution - FROG @ease

Order Code: **20-49-0221**

PRODUCTS FOR HOT TUBS

Supporting dealers with a Minimum Advertised Price (MAP) Policy



FROG SERENE® FLOATING SYSTEM

Fresh Mineral Water for any hot tub up to 600 gallons. Comes with FROG Jump Start start-up shock and 10 FROG Test Strips. It simply floats in the hot tub.

ORDER CODE: **01-14-3883**

MSRP: **\$46.95 each**

6 systems per case / 90 cases per pallet



FROG SERENE CARTRIDGE KIT

Includes 1 Mineral Cartridge and 3 Bromine Cartridges.

ORDER CODE: **01-14-3856**

MSRP: **\$66.95 each**

MAP **\$57.80 each**

6 systems per case / 105 cases per pallet



FROG @ease FLOATING SANITIZING SYSTEM

Fresh Mineral Water with SmartChlor Technology for hot tubs up to 600 gallons. Comes with FROG Jump Start start-up shock and 30 FROG @ease Test Strips. Floats in the tub and flips when empty. This system is replaced every 4 months or when draining the hot tub.

ORDER CODE: **01-14-3256**

MSRP: **\$47.95**

MAP **\$42.95**

6 systems per case / 56 cases per pallet



FROG @ease SMARTCHLOR CARTRIDGE 3 PACK

For use only with the FROG @ease Floating Sanitizing System. The unique SmartChlor Technology slowly releases over 3-4 weeks. When the system flips over, it is time to replace.

ORDER CODE: **01-14-3258**

MSRP: **\$44.95 per 3 pack**

MAP **\$42.95 per 3 pack**

6 3 packs per case / 56 cases per pallet

**AVAILABLE THROUGH
SELECT HOT TUB
MANUFACTURERS**



FROG @ease IN-LINE
SANITIZING SYSTEM



FROG @ease SMARTCHLOR
IN-LINE CARTRIDGES

All prices subject to change without notice.

HAVE QUESTIONS?
CALL 800-222-0169



FROG SERENE MINERAL CARTRIDGE

For use in the FROG Serene Floating and FROG In-Line Systems. Set Minerals to #6 (wide open). Lasts 4 months or until hot tub is drained and refilled. Simply discard and replace.

ORDER CODE: 01-14-3812

MSRP: \$34.49 each

 \$29.49 each

12 units per case / 186 cases per pallet



FROG SERENE BROMINE CARTRIDGE (150 GM)

For use in the FROG Serene Floating and FROG In-Line Systems or as a stand alone floater. Adjustable and long lasting (2-4 weeks). Simply discard or recycle and replace.

ORDER CODE: 01-14-3824

MSRP: \$11.25 each

 \$10.49 each

24 units (2 12 packs) per case / 128 cases per pallet



FROG FILTER MATE™

Use this mineral hot tub disinfectant in the core of a filter, in a skimmer tray or in the filter well. Supplement with bromine or chlorine. Set reminder dial and replace every 4 months.

ORDER CODE: 01-14-3712

MSRP: \$40.49 each

12 systems per case / 150 cases per pallet



FROG JUMP START®

The effervescent start-up shock for hot tubs up to 600 gallons. Use every time the hot tub is drained and fresh water is added.

ORDER CODE: 01-14-6012

MSRP: \$3.95 each

72 units per case (6 12 packs) / 81 cases per pallet



FROG TEST STRIPS

Fresh Mineral Water pools or hot tubs start with FROG Test Strips. The testing accuracy of the pros in an easy to use dip and read strip that helps FROG users maintain a low chlorine or bromine level.

ORDER CODE: 01-14-3318

MSRP: \$11.95 each

50 count bottle / 12 bottles per case / 120 cases per pallet



FROG @ease TEST STRIPS

With the unique properties of SmartChlor Technology, FROG @ease has its own test strips with a convenient out indicator reading.

ORDER CODE: 01-14-3350

MSRP: \$9.95 each

30 count bottle / 12 bottles per case / 120 cases per pallet



PRODUCTS FOR POOLS

Supporting dealers with a Minimum Advertised Price (MAP) Policy



FLIPPIN' FROG®

Fresh Mineral Water for soft-sided pools 2,000 to 5,000 gallons.

ORDER CODE: **01-12-8406**

MSRP: **\$30.95**

MAP \$28.95

6 systems per case / 49 cases per pallet



FLIPPIN' FROG REPLACEMENT CHLORINE CARTRIDGE

Fits the Flippin' FROG System. Lasts 3-4 weeks.

ORDER CODE: **01-03-8356**

MSRP: **\$11.49**

MAP \$10.49

6 systems per case / 84 cases per pallet



FLIPPIN' FROG XL®

Fresh Mineral Water for any pool 5,000 to 10,000 gallons.

ORDER CODE: **01-12-8606**

MSRP: **\$61.95**

MAP \$56.95

6 units per case / 20 cases per pallet



FLIPPIN' FROG XL REPLACEMENT CHLORINE CARTRIDGE

Fits the Flippin' FROG XL System. Last 3-4 weeks.

ORDER CODE: **01-03-8550**

MSRP: **\$22.95**

MAP \$20.95

8 units per case / 78 cases per pallet



POOL FROG® MODEL 5400

Fresh Mineral Water for pools up to 40,000 gallons. Includes a POOL FROG Mineral Reservoir. Model 5430 off-line also available.

IN-LINE ORDER CODE: **01-01-5480**

MSRP: **\$469.95**

OFF-LINE ORDER CODE: **01-01-5490**

MSRP: **\$515.95**

56 units per pallet



POOL FROG MINERAL RESERVOIR SERIES 5400

Fits POOL FROG Cycler Models 5400 and XL PRO. For pools up to 40,000 gallons.

ORDER CODE: **01-12-5462**

MSRP: **\$137.95 each**

MAP \$113.95 each

12 units per case / 24 cases per pallet

All prices subject to change without notice.



POOL FROG MODEL 6100

Fresh Mineral Water for pools 7,000 to 25,000 gallons. Includes a POOL FROG Mineral Reservoir and 6" nipple installation kit. Do not install off-line.

ORDER CODE: **01-01-6180**

MSRP: **\$319.95**

96 units per pallet



POOL FROG MINERAL RESERVOIR SERIES 6100

Fits POOL FROG Cyclor Models 5100 and 6100 only. For pools up to 25,000 gallons.

ORDER CODE: **01-12-6112**

MSRP: **\$107.95 each**

MAP **\$92.95 each**

12 units per case / 24 cases per pallet



POOL FROG BAC PAC MODEL 5051

Pre-filled with Trichlor. For use in all FROG Systems excluding FROG Leap.

ORDER CODE: **01-03-5880**

MSRP: **\$21.49 each**

MAP **\$20.95 each**

12 units per case (2 6-packs) / 40 cases per pallet



POOL FROG XL PRO®

Fresh Mineral Water for pools up to 40,000 gallons. Includes 1 POOL FROG Mineral Reservoir. Use with the POOL FROG Pac 540C.

ORDER CODE: **01-01-5450**

MSRP: **\$640.95**

24 units per pallet



POOL FROG PAC MODEL 540C

Prefilled with 6.16 lbs. of Trichlor. For use with the POOL FROG XL PRO.

ORDER CODE: **01-03-5613**

MSRP: **\$54.49 each**

MAP **\$49.95 each**

3 units per case / 56 cases per pallet



FROG BAM®

One bottle per 15,000 gallons for a 90-day Algae Protection Guarantee! Fits POOL FROG Systems only.

ORDER CODE: **01-10-5060**

MSRP: **\$34.95 each**

MAP **\$28.95 each**

12 units per case / 50 cases per pallet



INSTANT FROG®

Fresh Mineral Water for in ground pools up to 25,000 gallons. Requires no installation.

RETAIL ORDER CODE: **01-18-4406**

MSRP: **\$118.95**

MAP **\$99.95**

6 per case / 112 cases per pallet

BULK FOR SERVICE ORDER CODE: **01-18-4410**

NOTE: NOT FOR RETAIL SALE. Call King Technology for pricing

6 units per case/110 cases per pallet





Light-weight, pre-filled chlorine pacs
with erosion technology

**SANI
KING**

Perform-Max chemical feed systems
using chlorine or bromine



NEW WATER® CYCLER 120

In-line with 1.5" threaded inlet/
outlet ports for use on pools up
to 25,000 gallons. Do not install
off-line. Uses New Water Cyclor
Pac #105C.

ORDER CODE: **01-01-0120**

MSRP: **\$185.95 each**

96 units per pallet



PERFORM-MAX™ 920

In-line only for pools up to 20,000
gallons using chlorine or 15,000
gallons using bromine.

7 lb. capacity.

ORDER CODE: **01-05-0920**

MSRP: **\$139.95 each**

96 units per pallet



NEW WATER CYCLER 400

In-line with 2" threaded inlet/outlet
ports for use on pools up to 40,000
gallons. Do not install off-line. Uses
New Water Cyclor Pac #407C.

ORDER CODE: **01-01-0400**

MSRP: **\$197.95 each**

96 units per pallet



PERFORM-MAX 940

In-line only for pools up to 50,000
gallons using chlorine or 25,000
gallons using bromine.

10 lb. capacity.

ORDER CODE: **01-05-0940**

MSRP: **\$159.95 each**

96 units per pallet



NEW WATER CYCLER 430

Off-line unit with accessory kit for
use on pools up to 25,000 gallons.
Do not install in-line. Uses New
Water Cyclor Pac #407C.

ORDER CODE: **01-01-0430**

MSRP: **\$243.95 each**

96 units per pallet



PERFORM-MAX 960

Off-line only for pools up to 40,000
gallons using chlorine or 20,000 gallons
using bromine.

10 lb capacity.

ORDER CODE: **01-05-0960**

MSRP: **\$191.95 each**

96 units per pallet



NEW WATER CYCLER PAC 105C

Pre-filled with 4.16 lbs. of Trichlor.
For use in the New Water Cyclor 120.

ORDER CODE: **01-03-1413**

MSRP: **\$38.95 each**

3 units per case / 64 cases per pallet



PERFORM-MAX 980

Model #940 in-line with (2) 2" MPT
x .5" FPT Reducers. Follow pool sizes
for Model 940.

ORDER CODE: **01-05-0980**

MSRP: **\$168.95 each**

96 units per pallet



NEW WATER CYCLER PAC 407C

Pre-filled with 6.16 lbs. of Trichlor.
For use in New Water Model 400
& 430 Cyclers.

ORDER CODE: **01-03-4613**

MSRP: **\$55.49 each**

3 units per case / 56 cases per pallet

All prices subject to change without notice.

COMPETING AGAINST SALT CHLORINE GENERATORS



HOW POOL OWNERS FEEL ABOUT THEIR POOL⁺

Top 3 Likes	Top 3 Dislikes
Ambiance	Maintenance
Fun Factor	Cost
Health Benefits	Water Balance

⁺Based on an independent study of pool owners

Salt Chlorine Generators sound like they address the pool owners dislikes but the reality is...

- Salt pools require monitoring water balance and chlorine levels like any other pool
- Salt pools need an expensive replacement cell every few years
- Salt pools typically drive pH up making it more difficult to balance

HERE'S WHY FROG IS THE BETTER OPTION

FROG Mineral Benefits	Salt Generator Faults
Kills bacteria 2 ways	Chlorine-only sanitizer
Reduces chlorine use up to 50%*	Produces chlorine at standard or higher levels
Helps keep the pH neutral	Drives pH up needing acid doses regularly
Easy on pool surfaces and equipment	Corrodes heaters, patio pavers & more
Works continuously for 6 months	Cells require cleaning regularly
Accepted on any type of pool	Not allowed on steel walled pools
Does not need electricity to work	Increases electric bills every summer
Reasonably priced	Replacement cells are expensive
Easy to use FROG Water Care App	Readings can be complicated

*Compared to the minimum EPA recommended chlorine level of 1.0 ppm for a stabilized swimming pool.

FRESH MINERAL WATER

Supporting Literature



BROCHURE

ORDER CODE: [20-48-0625](#)

Help your customers who are considering salt to understand the value in choosing FROG instead.

FROG AND VARIABLE SPEED PUMPS

Variable speed pumps are becoming more popular and some states are now mandating their use. As this trend continues, even for above ground pools, they create challenges for builders and pool owners to determine how long and at what speed these pumps should operate to ensure that heaters, cleaners and sanitizing systems like FROG will perform as designed.

JUST REMEMBER: 4 TO 8 FOR 6! (4 TO 8 PSI FOR 6 HOURS A DAY ON HIGH SPEED)

Here are a few tips for ensuring success:

TIP 1 PROGRAM THE PUMP

Program the pump to meet the needs of each pool owner with at least six hours on high speed.

(Approximately 3000 RPMs)



TIP 2 CHECK THE BACK PRESSURE

While on high speed, check the back pressure on the FROG System with our pressure gauge to ensure it is between 4 and 8 psi.

ORDER CODE: 01-22-4000



TIP 3 CHANGE THE EYEBALL FITTING

If lower than 4 psi or higher than 8 psi, change out the eyeball fitting in the return jets to increase or decrease back pressure.

(A smaller eyeball to increase pressure and a larger eyeball to decrease pressure)



TIP 4 SET THE FROG DIAL

Set the FROG dial and have the pool owner monitor the chlorine levels for a few days and adjust the setting no more than 1 number per day until the level stays between 0.5 and 1.0 ppm.



For more information on the hydraulics of FROG, see the last section of either our POOL FROG or FROG Leap training course at partners.kingtechnology.com.

PARTS DIAGRAMS AND PRICING

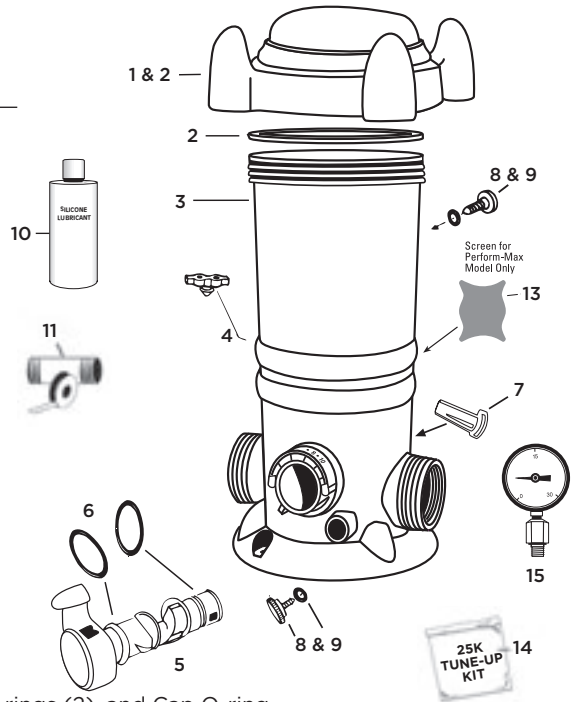
Can't find parts? Order from partners.kingtechnology.com or call 800-222-0169

POOL FROG 6100, New Water 120 and Perform-Max 920

REF #	PART #	CASE QTY	DESCRIPTION	SUGG. LIST
1 & 2	01-22-1410	1	Cap w/O-Ring (New Water)	\$38.80 ea
1 & 2	01-22-1417	1	Cap w/O-Ring (FROG)	\$38.80 ea
1 & 2	01-22-1418	1	Cap w/O-Ring (Black)	\$38.80 ea
2	01-22-1926	6	Cap O-Ring	\$11.83 ea
3	N/A		Body	N/A
4	01-22-9486	6	Pressure Relief Valve	\$6.72 ea
5, 6 & 7	01-22-1448	6	Control Dial Assembly (Black)	\$18.68 ea
5, 6 & 7	01-22-1458	6	Control Dial Assembly (FROG)	\$18.68 ea
6	01-22-1456	6	Control Dial O-Ring Set	\$6.17 ea
7	N/A		Control Dial Locking Pin	N/A
8 & 9	01-22-9946	6	Knob w/O-Ring (Black)	\$3.88 ea
8 & 9	01-22-9628	6	Knob w/O-Ring (FROG)	\$3.88 ea
10	01-22-9970	15	Silicone Lubricant	\$4.80 ea
11	01-22-1710	1	Nipple Installation Kit	\$8.08 ea
12	01-22-1480	1	Mounting Base (FROG)	\$10.47 ea
12	01-22-1485	1	Mounting Base (Black)	\$10.47 ea
13	01-22-9666	6	Perform-Max Screen	\$6.37 ea
14	01-22-1470	12	25K System Tune-up Kit	\$22.42 ea
15	01-22-4000	1	Pressure Gauge	\$33.13 ea

For discontinued models 100, 130, 200, 910, 930, 5100 and 5200, contact Customer Service to verify parts needed.

Tune-Up Kit includes Silicone Lubricant, Control Dial O-ring Set, Knob w/O-rings (2), and Cap O-ring



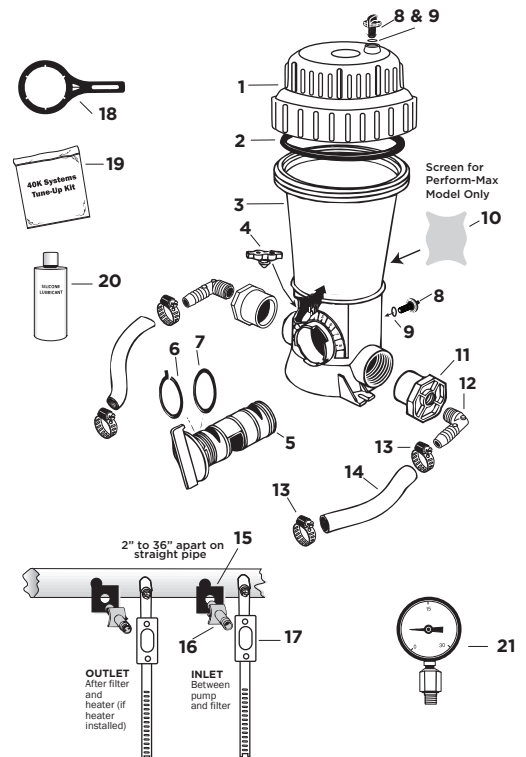
POOL FROG 5400, 5430, XL Pro, New Water 400, 430 and Perform-Max 940, 960, 980

Discontinued Models 600, 630, 5600 and 5630 also use the following parts.

REF #	PART #	CASE QTY	DESCRIPTION	SUGG. LIST
1 & 2	01-22-9411	1	Cap w/O-Ring & Knob (Perform-Max w/knob)	\$50.95 ea
1 & 2	01-22-9417	1	Cap w/O-Ring & Knob (FROG)	\$50.95 ea
1 & 2	01-22-9418	1	Cap w/O-Ring & Knob (XL Pro/New Water)	\$50.95 ea
2	01-22-9926	6	Cap O-Ring	\$17.08 ea
3	N/A		Body	N/A
4	01-22-9486	6	Pressure Relief Valve	\$6.72 ea
5, 6 & 7	01-22-9446	6	Control Dial Assembly (Black)	\$19.15 ea
5, 6 & 7	01-22-9448	6	Control Dial Assembly (FROG)	\$19.15 ea
6 & 7	01-22-9456	6	Control Dial O-Ring Set	\$7.78 ea
8 & 9	01-22-9628	6	Knob w/O-Ring (FROG)	\$3.88 ea
8 & 9	01-22-9946	6	Knob w/O-Ring (Black)	\$3.88 ea
10	01-22-9666	6	Perform-Max Screen	\$6.37 ea
11*	01-22-8626	6	2" x .5" Bushing	\$6.17 ea
12*	01-22-7806	6	.5" 90° Elbow	\$4.95 ea
13*	01-22-7696	6	Small Clamp	\$4.05 ea
14*	01-22-7700	1	6' PVC Tubing (5/8" ID)	\$21.27 ea
15*	01-22-7856	6	Scoop Gasket	\$2.52 ea
16*	01-22-7796	6	Venturi Scoop	\$4.75 ea
17*	01-22-7916	6	Scoop Clamp	\$12.07 ea
18	01-22-8870	1	Cap/Control Dial Tool	\$8.80 ea
19	01-22-9950	12	40K System Tune-up Kit	\$30.82 ea
20	01-22-9970	15	Silicone Lubricant	\$4.80 ea
21	01-22-4000	1	Pressure Gauge	\$33.13 ea

* Parts for Off-line Cyclers 430, 630, 960, 5430 and 5630.

Tune-Up Kit includes Silicone Lubricant, Control Dial O-ring Set, Knob w/O-rings (2), and Cap O-ring



MARKETING MATERIALS

LITERATURE

Packaged in 50s



POOL FROG 40K
Brochure
20-48-0241
(8.5"W x 11"H)



POOL FROG 25K
Brochure
20-48-0545
(8.5"W x 11"H)



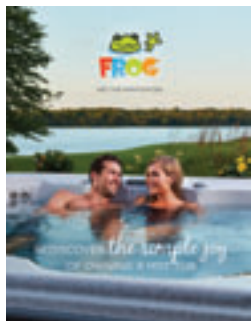
POOL FROG XL PRO
Brochure
20-48-0556
(8.5"W x 11"H)



Flippin' FROG
Brochure
20-48-0619
(4"W x 8.5"H)



Instant FROG
Brochure
20-48-0523
(4"W x 8.5"H)



FROG Hot Tub
Products Brochure
20-48-0670
(8.5"W x 11"H)



FROG @ease In-Line
System Brochure
20-48-0636
(8.5"W x 11"H)



FROG @ease
Floating Bag Stuffer
20-48-2113
(4"W x 6"H)



FROG @ease In-Line
Bag Stuffer
20-48-2139
(4"W x 6"H)



FROG @ease In-Line
System Cap Talker
20-48-2114
(3.5"W x 13"H)

SHELF TALKERS / DANGLERS



Replace your
Minerals Dangler
20-48-0645
(5"W x 5.5"H)



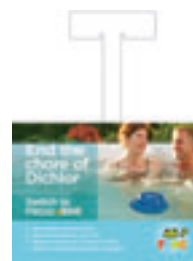
FROG Serene
Packaging Change
Dangler
20-48-0667
(8"W x 4.5"H)



FROG @ease Floating
System Packaging
Change Dangler
20-48-0666
(8"W x 4.5"H)



FROG @ease In-Line
System Packaging
Change Dangler
20-48-0665
(8"W x 4.5"H)

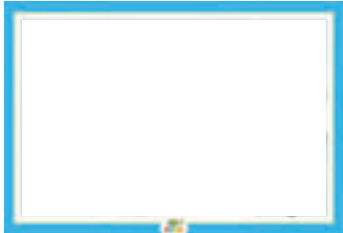


FROG @ease
Conversion Dangler
20-48-0671
(8.5"W x 6"H)

TO ORDER THESE FREE MATERIALS, REGISTER AT PARTNERS.KINGTECHNOLOGY.COM



COUNTER DISPLAYS



FROG Countermat Holder
20-48-0664 (19"W x 13"H)

Order 1 or MORE of →
the 5 countermat inserts
on the right when ordering
this holder.



All Hot Tub
Products Insert
20-48-0294



FROG @ease Floating
System Insert
20-48-0296



FROG @ease
In-Line Insert
20-48-0295



Pool FROG Insert
20-48-0275



Flippin' FROG Insert
20-48-0273

SELF STANDING DISPLAYS



FROG @ease
Counter Display
03-01-2063
(11"W x 16.75"H)



Flippin' FROG XL
Display
03-01-2057
(25.5"W x 17"D x 67"H)

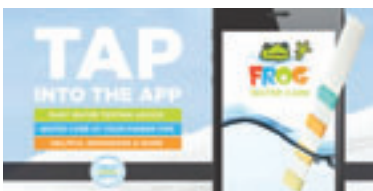


Stand Up FROG
03-01-2075
(34"W x 59"H)



FROG @ease
Self-standing Display
03-01-2051
(19.25"L x 11.25"W x 64.5"H)

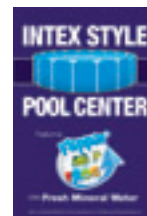
BANNERS / DECALS



FROG Banner
20-48-2037
(48"W x 24"H)



Flippin' FROG Banner
20-48-2094
(48"W x 24"H)



Intex Store Sign
20-48-0607
(24"W x 36"H)



FROG Door Decal
20-48-2035
(7"W x 5"H)

HOT TUB PLAN-O-GRAM IDEAS

These items are designed to help you bring attention to your on-shelf product displays. You can use some, or all of these depending on how much room you have.

RETAIL SHELF LINERS



FROG @ease Shelf Liners
20-48-0668 (24"W x 4"H)



FROG Serene Shelf Liners
20-48-0669 (24"W x 4"H)

NEW — AISLE VIOLATORS

To be used with one of the clips below



FROG Serene Aisle Violator
20-48-2133
(4"W x 11"H)



FROG @ease Floating System Aisle Violator
20-48-2131
(4"W x 11"H)



FROG @ease In-Line System Aisle Violator
20-48-2130
(4"W x 11"H)

AISLE VIOLATOR CLIPS

Must be ordered separately at time of ordering Aisle Violator

Roto Clips
Clips on to edge of shelf
20-48-2129



Shelf Top Clip
Inserts into holes on the top of metal shelves
20-48-2128



TO ORDER THESE FREE MATERIALS, REGISTER AT [PARTNERS.KINGTECHNOLOGY.COM](https://partners.kingtechnology.com)

SEE MORE AT
PARTNERS.KINGTECHNOLOGY.COM



Depending on which combination of FROG hot tub products you carry in your store, we have a plan-o-gram idea that will work for your shelf space. Here are a few ideas:

FROG @ease PLANOGRAM



Size: 5' tall by 2' wide

Holds:

- 4 @ease Floating Systems
- 12 @ease Floating SmartChlor Cartridge 3pks
- 4 @ease In-Line Systems
- 4 @ease In-Line SmartChlor Cartridge 12pks
- 2 @ease In-Line SmartChlor Mineral 12 pks
- 4 Jump Start 12pks
- 9 @ease Test Strips

FROG SERENE PLANOGRAM



Size: 5' tall by 2' wide

Holds:

- 12 Serene Systems
- 2 Serene Mineral Cartridge 12pks
- 6 Serene Bromine Cartridge 12pks
- 8 Serene Cartridge Kits
- 4 Jump Start 12pks
- 9 FROG Test Strips

ALL-PRODUCTS PLANOGRAM



Size: 5' tall by 4' wide

Holds:

- 6 @ease Floating Systems
- 8 @ease Floating SmartChlor Cartridge 3pks
- 8 Serene Systems
- 2 Serene Bromine Cartridge 12pks
- 2 Serene Mineral Cartridge 12pks
- 6 Serene Cartridge Kits
- 6 @ease In-Line Systems
- 2 @ease In-Line SmartChlor Cartridge 12pks
- 2 @ease Mineral Cartridge 12pks
- 2 Serene 200gm Bromine Cartridge 12pks
- 2 Filter Mate 12pks
- 9 @ease Test Strips,
- 8 Jump Start 12pks
- 9 FROG Test Strips

SIMPLY ENROLL AT PARTNERS.KINGTECHNOLOGY.COM

SEVEN REASONS TO USE PARTNERS.KINGTECHNOLOGY.COM

#1 INTERACTIVE TRAINING

No log-in necessary and get a free FROG polo for completing one or more courses!

#2 FREE POP ORDERING

No need to wait until 8am-5pm Central to call in an order.

#3 REPLACEMENT PARTS ORDERING

Is your distributor out of a part you need? Order direct on a credit card.

#4 PROGRAM PARTICIPATION

Sign up for programs and receive your free goods faster by uploading your program documents.

#5 CO-OP ADVERTISING

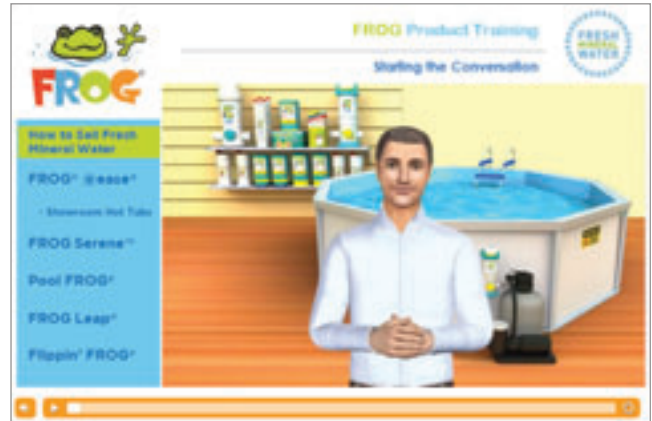
Get paid for advertising FROG in print, digital or radio with easy-to-order pre-made materials or ask us to customize something.

#6 TOOLS TO UPDATE YOUR WEBSITE

Use our image library for low and high resolution photos and our helpful website guide.

#7 DOWNLOAD HELPFUL INFORMATION

Get the latest catalog or familiarize yourself with our MAP policy.



Not yet visited partners.kingtechnology.com?

Register today and start utilizing this helpful resource to grow your FROG business.



FROG WATER CARE APP CONTINUES TO EVOLVE TO HELP YOU SELL MORE



As we learn from app users and our dealers, we continue to improve the functionality of our app. It now offers:

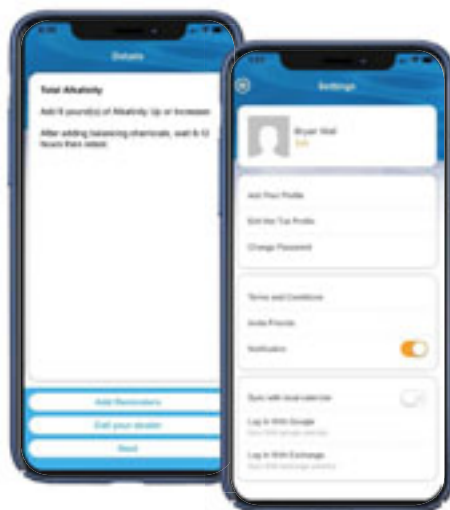
MORE DEALER INTEGRATION

- New Personalized QR code for consumers to download the app and immediately show your store as their dealer
- Dealer name and address prominently displayed on the menu page with a large “call your dealer” button
- New ability for consumers to send you their test data if they need customer service



USER INTERFACE IMPROVEMENTS

- Test results appear one at a time rather than a long list of steps
- Allows user to set reminders, call their dealer or move to the next step
- Calendar integration with phone, Google and Outlook for reminders to test their water



Order your counter card
with individualized tear
off sheets [for your store at:](http://frog.controlthebrand.com)
frog.controlthebrand.com



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THE APP YET?
DOWNLOAD HERE



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FROG® BAM®
FROG Serene®
FROG® Filter Mate™

Instant FROG®
FROG® @ease®
SmartChlor®
FROG® Jump Start®

Fresh Mineral Water®
New Water®
Perform-Max™